





#### **REIMAGINE THE WORLD** 14 -15 September 2021 | New Delhi

Venue : New Delhi & Virtual

A FICCI Initiative

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#### THE IDEA OF LEADS

The transformation of business in this VUCA world, leadership has become as much 'technology' driven, as it is remains to be an 'art', in an environment where change is the only constant. An environment wherein convergence between seemingly divergent philosophies of self-reliance and globalization is essential. An environment wherein independence and interdependence will go hand in hand, when we look at future global partnerships.

Over 2 days, global leaders will share their vision on reimagining the world through:

Leadership Excellence Adaptability Diversity Sustainability

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#### **FLASHBACK LEADS 2020**

- Inaugural Edition (Virtual)
- 2600+ registrations, from 98 countries
- 78 Global thought leaders from 27 countries
- Global companies : Star & Disney, Unilever, L & T,
  Mahindra Group, Boom Supersonic, Lockheed
  Martin, Citibank, Hinduja Global Solutions,
  Panasonic, Sutherland Global, Xiaomi, Advent
  Group, Aditya Birla Group, Tata Power, HSBC,
  Siemens, Apollo Healthcare, Zydus Cadila, OYO,
  WEG Brazil, Big Cola, SG Innovate & Temasek,
  amongst many others.
- A FICCI-Star India Initiative !









#### **SPOTLIGHT THEME SESSIONS**

**Inaugural Session :** Future of Partnerships

Theme Sessions : aligned with Regional time-zones

- 1. North America Session: Future of Innovation in India-North American Partnerships
- 2. East Asia Session: Future of Global Manufacturing Partnerships with India
- **3.** Oceania Session: Future of India-Oceania Space Technology Partnerships
- 4. Europe Session: Future of Sustainable Technologies in India – Europe Partnership
- 5. Africa Session: Future of a Digitalisation in India -Africa Partnerships



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#### **SPOTLIGHT THEME SESSIONS**

- Middle East Session: Future of India-Middle East Partnerships in Entrepreneurship and Start-Ups
- 7. South Asia Session: Future of India-South Asia 4th IR Partnerships
- 8. Latin America & Caribbean Session: Future of India-LAC Partnerships in Services
- 9. ASEAN Session: Future of India ASEAN Connectivity Partnerships
- **10.** CIS Session: Future of India-CIS 'Silk Route' Partnerships
- **11.** Multilateral Session: Future of Global Governance & Development Partnerships







Industry's Voice for Policy Change















#### SUPPORT REQUESTED

**Registration from Local companies** 



**LEADS** banner on Mission website

**Article in Mission in-house journal** 

Posts on Mission's social media channels



**Running LEADS 2021 video during events** 









#### **OUR ACKNOWLEDGEMENT**

**Complimentary Registration for Diplomats** 





#### **Mission Logo on LEADS website**

**Acknowledgement in online Promotion** 

#### Welcoming global speaker suggestions

#### Head of Mission's online video message



#### **DIGITAL OUTREACH**

Live updates on and registration on **FICCILEADS.in** 

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#### **ONLINE REGISTRATIONS FOR INDUSTRY**

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- LEADS 2021 Venue
- Indian Delegates
- Foreign Delegates
- **Early Bird discount :**
- **Members' discount :**

- New Delhi & Virtual
- INR 3000 + GST
  - US\$ 50 (incl. taxes)
  - **25%** (till 30<sup>th</sup> June)
  - 25% (FICCI members)









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